



PromoterPilot™

PROMOTERPILOT™ RESOURCE

The Venue Owner's Guide to Simplifying Entertainment Booking

Practical steps to spend less time booking and more time running your venue.

Status note: PromoterPilot is in its founding-venue pilot at InTune Supper Club, Farmington, NY. National early access is now open; nationwide commercial deployment has not begun. Features marked "Pilot" operate at the founding venue only; "Built - Pending Activation" and "Planned" items are not yet available. Pricing is proposed and subject to final terms. No paid subscriptions are active.

1. Build a dependable calendar

Keep one source of truth for open dates, holds and confirmed shows. Decide who can place holds and who confirms. Review the calendar weekly.

2. Structure artist communications

Ask every performer for the same information: act name, genre, lineup, rate, availability, sample media and promo assets. Structured requests replace endless back-and-forth.

3. Put agreements in writing

- Date, set times and load-in
- Compensation and how it is calculated
- Sound, hospitality and cancellation terms
- Promotion responsibilities

A signed written agreement prevents most day-of-show disputes.

4. Plan promotion early

Collect photos and bios at booking, assign who posts what, and schedule announcements two to three weeks out.

5. Settle cleanly

Record the agreed amount, any adjustments, and the payment date. Transparent records build trust and make rebooking easy.

How PromoterPilot helps

PromoterPilot is being built to bring each of these steps into one workflow. See current feature status at PromoterPilot.com/features.